

## Urban Regeneration

It was indicated that visual improvements could be made to several areas of the town including the Station (56%), the old fire station (50%), run down properties, and general poorly maintained 'back street' land. 47% felt that additional floral displays would improve the overall appearance of the town.

Whilst 60% of respondents felt they had good access to food shops there was overwhelming support (80%) for more shops in Wesham.

The following list highlights the top 5 categories of shops that people felt were needed in the Town:-

Chemist/Pharmacist; Bakery; Greengrocer; Bank and Butchers.

There was unanimous support for the retention of the Post Office which was felt to have good access and was used at least weekly by 83% of respondents.



To improve parking problems 43% felt there was a need for a public car park. Many people felt that the gateways to the parish need to be made more attractive. It was felt that improvements to the pavement surfaces could enhance the visual appearance. Concern was expressed that some areas e.g footbridge path from Knightsbridge Close were in need of some form of lighting.

***“We would certainly like to see the empty shops on Station Road in use.”***

***“The railway station needs a face lift & CCTV.”***

***“The council should insist FBC spend more money in the area. Look at the work done in St Annes!”***

***“Everything possible should be done to encourage & retain Wesham retail outlets.”***

### Actions

- The Market Towns Initiative, which includes regeneration funding for schemes was proposed to be rolled out throughout Kirkham and Wesham. Other sources of funding, including financial contributions from developers (Section 106 agreements-Planning Obligations) must be finalised. These must be followed up by the Town Council with assistance from the regeneration team at Fylde Borough Council and LCC Highways. If any new developments are proposed and resistance is unsuccessful, then further appropriate contributions must be secured.
- Make improvements to the Kirkham and Wesham Railway Station as defined in a Community Projects Fund grant application awarded to WCPT and Kirkham in Bloom groups.
- Medlar-with-Wesham Town Council should monitor the Post Office situation and support the Kirkham and Wesham Business Group to try to encourage further businesses to the parish.
- Consider the improvement of town gateways by the introduction of new sculptures/features. (Possibly by Wesham Community Pride Trust)